

Hyvolution

A WORLD
OF HYDROGEN

PARIS

30TH, 31ST JANUARY & 1ST FEBRUARY, 2024

PARIS EXPO • PORTE DE VERSAILLES • PAV 4/6

7TH
EDITION



AN EVENT
greentech⁺



Hyvolution | A WORLD
PARIS OF HYDROGEN

Accelerating the development of the hydrogen industry

Carbon-free hydrogen is making its mark as **one of the most promising solutions to confront the dual challenges of climate change and energy transition.**

In this context, French and international political and economic stakeholders need to share their projects and research and develop fruitful collaborations to boost the sector.

Hyvolution is a professional meeting ground and an international and political business symposium.

Hyvolution was the first trade show dedicated to hydrogen in 2016 and it is now the leading international event in the sector.

Hyvolution offers highly cross-disciplinary solutions based on the conviction that the development of hydrogen is dependent on that of its uses.

To respond effectively to the needs of the sector, Hyvolution is strengthening its positions, offering innovative new meeting formats and high-added value content by mobilizing the most cutting-edge international resources.

Be a part of Hyvolution and join with those who are constructing our planet's future in energy!

Join the pioneering event that is now
a leader in the hydrogen world



AN ECONOMIC SYMPOSIUM

Hyvolution unites **all the stakeholders in the hydrogen ecosystem**, from the production to the applications sectors, including associated services in the three key markets: **transportation, energy and industry**. By covering the entire value chain, Hyvolution fosters a strategic cross-disciplinary approach to develop new collaborations, identify suppliers and pool uses.



AN INTERNATIONAL SYMPOSIUM

Hyvolution Paris is the **stepping stone of an ambitious international roll-out** which comes to fruition in June 2023 in Chile. Hyvolution's proximity to the markets puts you in touch with regions, countries and international professional networks, and helps you to forge productive alliances with these stakeholders and gain visibility with the key decision-makers in France and around the world.



A POLITICAL SYMPOSIUM

Building the world of hydrogen requires close dialogue between French and international institutional and economic stakeholders. Strengthened by this conviction and the success of the first event, **Hyvolution Summit** is the ideal opportunity to share and refine the roll-out strategies pursued jointly by the political and economic world. To go further, together.

500 EXHIBITORS AND BRANDS
EXPECTED IN 2024



Hyvolution Summit

“The place to build the future of hydrogen”

Sharing economic strategies and the choices of investment supported by political bodies, discussing ambitions and intervention methods, and developing decision-making networks are strategies to support the emergence of a hydrogen world.

By bringing together political leaders and the main economic players in regional, national and international hydrogen development, Hyvolution Summit provides a unique, high-level exchange forum.

Hyvolution Summit is the benchmark event for the international hydrogen community!

See you on the 30th of January, 2024.

“The place to be”



“It is vital to interconnect industrial strategies and the policies applied to support and expand the roll-out of hydrogen.”

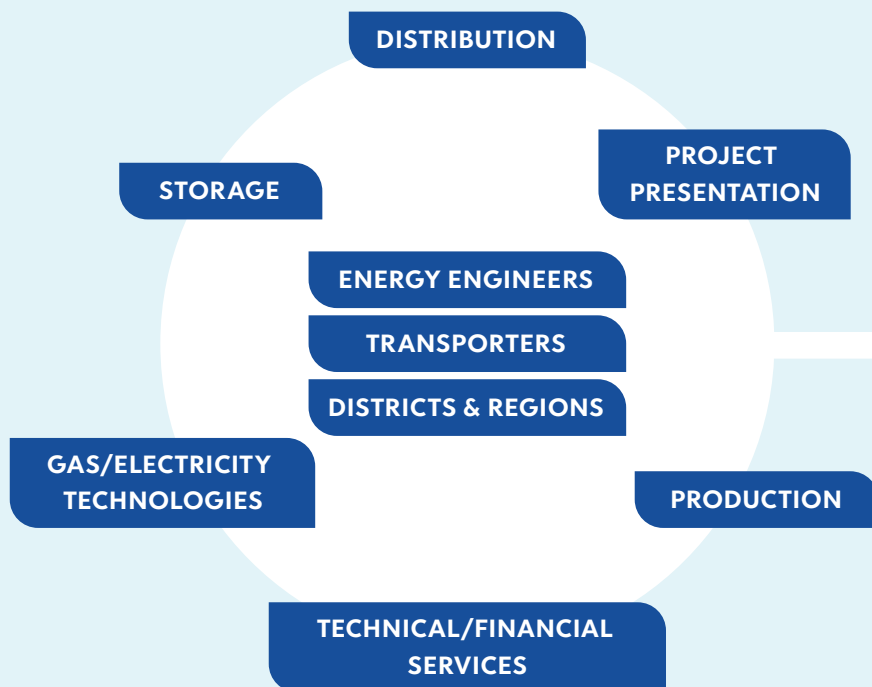
ROLAND LESCURE,
MINISTER OF INDUSTRY



Round table meeting with

- **ROSALINDE VAN DER VLIES**, Director, European Commission DG Research & Innovation
- **HE MICHAEL STARBAEK CHRISTENSEN**, Ambassador of Denmark
- **HE JOSÉ MIGUEL CAPDEVILLA VILLARROEL**, Ambassador of Chile
- **LAURENT ANTONI**, Director of IPHE
- **PHILIPPE BOUCLY**, President of France Hydrogen

Solutions for the entire value-chain in one place!



TRANSPORTATION

- Cars, buses
- Lorries, trains
- Sea & river transport
- Aerospace
- Special vehicles & machinery

MIXED USES

- Combined uses
- Heavy-power uses
- Guarantees of origin



ENERGY

- Power2gas
- Renewables
- Buildings
- Storage
- Off-grid sites

INDUSTRY

- Chemicals
- Metallurgy
- Glass
- Other sectors

2023 HYVOLUTION PARIS

400

EXHIBITORS
AND BRANDS

88

INTERNATIONAL
EXHIBITORS

20

EXHIBITING
COUNTRIES

2024

OVER 500

EXHIBITORS
EXPECTED

Find out more about
the exhibitors here



Meet your market's
deciders!

7,867
PROFESSIONALS
IN 2023

+73%
COMPARED
TO 2022

70
VISITING COUNTRIES

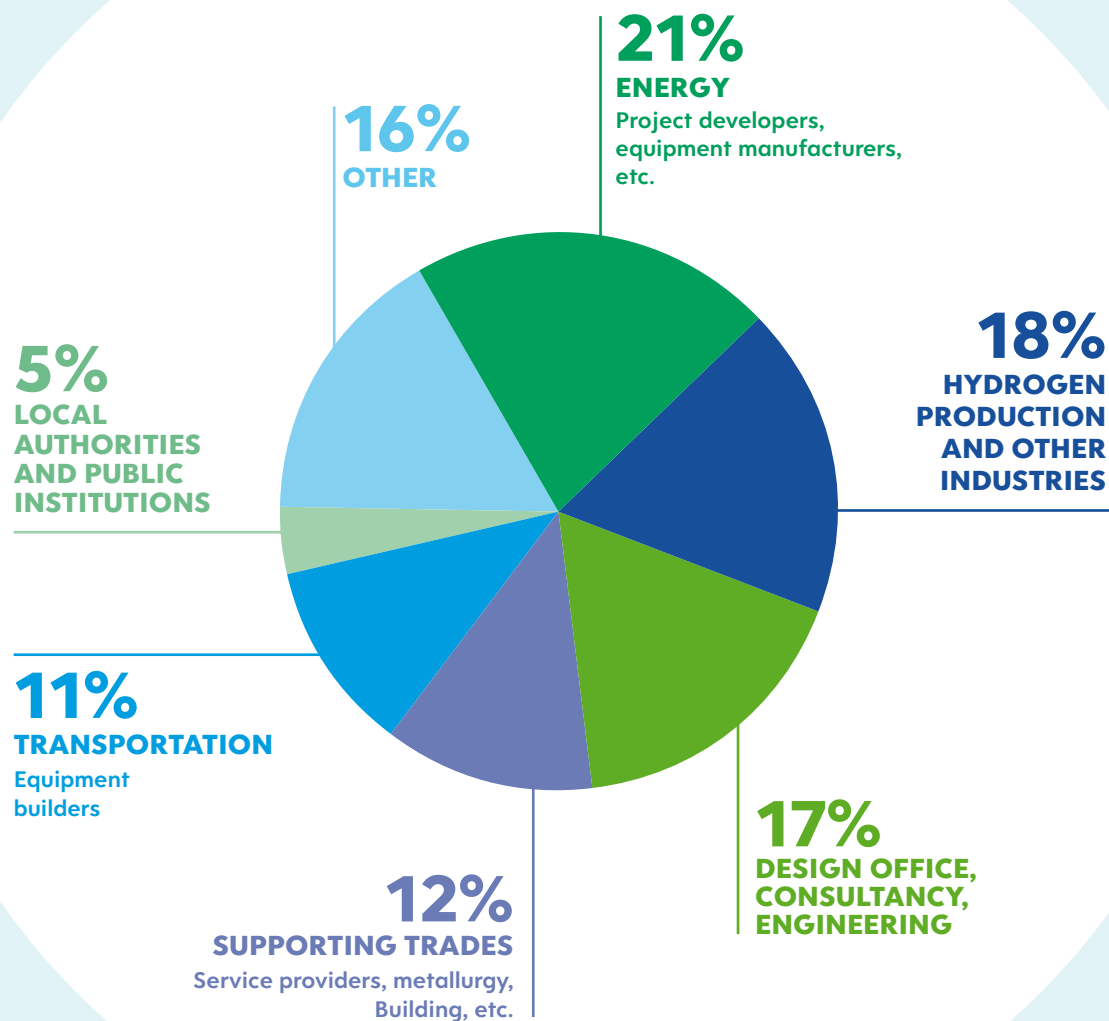
x3
MORE
INTERNATIONAL
VISITORS THAN
IN 2022

TOP 10
COUNTRIES FOR
INTERNATIONAL VISITORS

- 1 - GERMANY
- 2 - ITALY
- 3 - UNITED KINGDOM
- 4 - BELGIUM
- 5 - SWITZERLAND
- 6 - SPAIN
- 7 - THE NETHERLANDS
- 8 - UNITED STATES
- 9 - DENMARK
- 10 - POLAND

2023 FIGURES

2023 VISITOR
BREAKDOWN



Find out more about
the attendance here



All the tools
you need to reach
a wider audience



FORUMS

SHARE YOUR SOLUTIONS

Exhibitors, regions, and partners alike participate in the **Forums** to share their solutions and feedback. Join them!



70

EXHIBITORS & PARTNERS
WORKSHOPS

150

SPEAKERS

5

THEME-BASED
SESSIONS

2023 FIGURES

Hyvolution HUB

STAY CONNECTED

Follow news from the sector and enjoy exclusive **webinars** for the hydrogen community.



228

VIDEOS AVAILABLE
ON THE YOUTUBE CHANNEL

MORE THAN **37,000**
VIEWS ON YOUTUBE

Hyvolution CONNECT

DEVELOP YOUR NETWORK

Conceived in a way that stimulates encounters, synergy and business opportunities, **Hyvolution connect** is a digital solution for increasing your contacts and visibility.



4,456

PROFESSIONALS USED
THE APPLICATION

3,583

NEW CONTACTS MADE
THROUGH THE APP

510

BUSINESS APPOINTMENTS

2023 FIGURES

Hyvolution

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ROSALINDE VAN DER VLIES
DIRECTOR, EUROPEAN COMMISSION
DG RESEARCH & INNOVATION

*“To build the hydrogen economy,
we need to work together.
It is highly motivating to be here.”*



ROLAND LESCURE
MINISTER OF INDUSTRY

*“If you are interested in hydrogen
for industry or transportation,
you should be there!”*



FRANÇOIS LE BARON
GROUP HYDROGEN DEPUTY
VICE PRESIDENT AT ENGIE

*“On Hyvolution, we share our roadmap,
report on the progress and, this year,
the first achievements.”*



PHILIPPE BOUCLY
PRESIDENT OF FRANCE HYDROGEN

*“You will find over 400 companies here,
presenting what they do and what they are
preparing for the future.”*



LAURE-ALINE BAHEUX
MANAGER OF WIGH
(WOMEN IN GREEN HYDROGEN) FRANCE

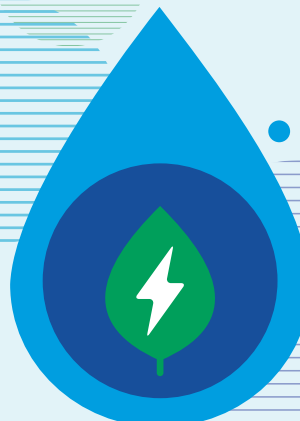
*“The Hyvolution Paris trade show
is the perfect place to meet people,
whether for business partnerships
or to share information.”*



JULIEN ETIENNE
CHIEF COMMERCIAL OFFICER AT HYVIA

*“It is an excellent opportunity to meet
our industrial counterparts and
understand how the market is evolving.
All this helps to drive the sector.”*

HERE'S WHAT
THEY SAY
...



Watch the
Hyvolution 2023
video



AN EVENT greentech⁺

GreenTech+, a division of the GL events group, organizes trade shows revolving around ecological innovation and sustainable development, in unique formats

GreenTech+ is an accelerating force, committed to encourage stakeholders in their development, seeking **tomorrows' solutions**, and guiding our citizens ever closer to **eco-awareness and responsibility**.



You can find out more by
watching the GreenTech+
presentation video



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FIND OUT MORE

paris.hyvolution.com



2023 PARTNERS



In association with



**France
Hydrogène**
Engagée pour la transition écologique

AN EVENT
greentech+

