



# Hydrogen: Getting the Green Light, Driving Europe's Green Recovery

**1 July 2020**

# My Background

- Three time Olympic medallist and double Olympic champion
- Veteran of four America's Cup challenges, Team Manager of Artemis Racing during the 2017 America's Cup in Bermuda.
- Founded Artemis Technologies in 2017, with a mission to see how our America's Cup technology could play a part in the decarbonisation of the maritime industry.



# Artemis Technologies

- A spin off from the successful Artemis Racing America's Cup team.
- Founded to commercialise the hydrofoil, computer simulation tools, and wing-sail intellectual property developed by the team over the last seven years.
- The company provides engineering services to high-performance and commercial clients, as well as developing unique products, like the world's most advanced maritime simulators.



# Maritime in 2020

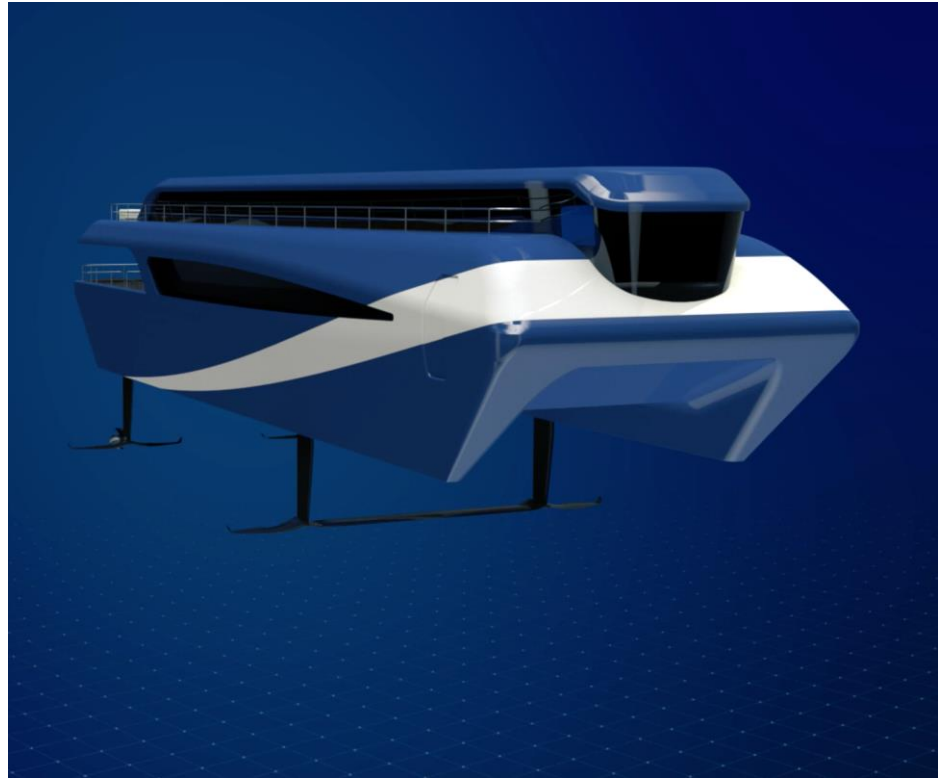
- The global maritime transport sector is a major source of greenhouse gas emissions. It accounts for 15% of nitrogen oxides (NOx), 13% of sulphur oxides (SOx), and 3% of carbon dioxide (CO2) emissions annually.
- Under new UN & Government regulation, the maritime sector must reduce its emissions by 50% by 2050 through embracing new disruptive technologies.
- However, most operators continue to use ageing and inefficient technology, due to no viable zero-emissions solution in the market, with only marginal environmental gains being achieved.



PLAY CONSORTIUM VIDEO - <https://www.youtube.com/watch?v=l4cFXz3CAVQ&t=9s>

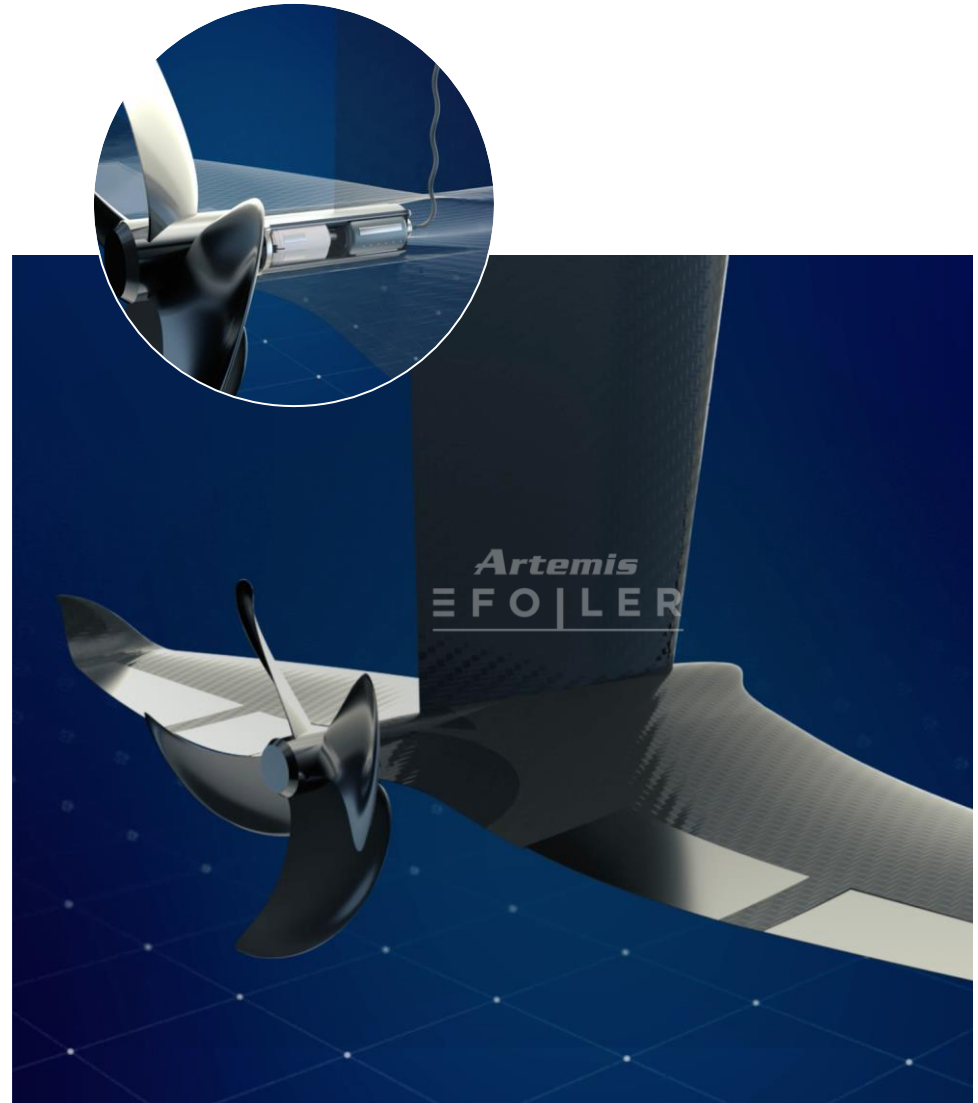
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# Speed vs Range



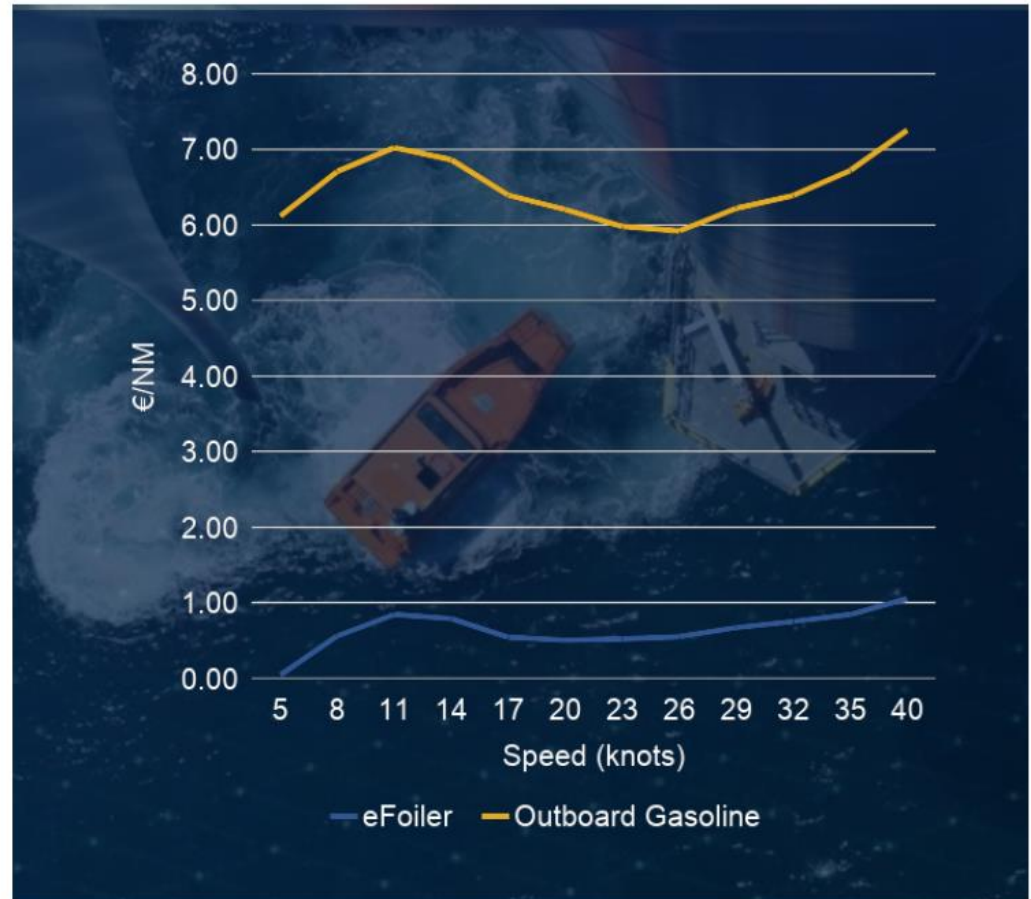
# eFoil Propulsion System

- The integration of a high power density electric drivetrain into an autonomously controlled hydrofoil.
- A combination of America's Cup, aerospace, and motorsport technologies.
- Vessels fly over the water providing up to **90% fuel savings** compared to modern high speed vessels, through a combination of drag reduction and engine efficiency.



# Fuel Efficiency Case Study

- Standard fuel costs provided by Tuco Marine Group, and the eFoil data generated from the Artemis Technologies eSim Tool Chain.



# New Builds & Retrofits

- Our eSim capability makes the eFoiler a modular system, from propeller to user interface, that can be installed on new build vessels or retrofitted onto operational vessels.





# Use Cases

- Security
- Passenger Ferry & Water Taxi
- Workboat
- Leisure



# Hydrogen Extended Range



# Hydrogen Marine Projects

- Golden Gate Zero Emission Marine Hydrogen Ferry
- Zeff Hydrofoiling Hydrogen Ferry Concept
- Norled Hydrogen Ferry



Waterways in  
major cities are  
a source of  
untapped  
potential.



**Cities worldwide need:**

- New sustainable transport solutions for growing demand
- To reduce traffic, congestion, and pollution

**Roads and railways:**

- Require large infrastructure and operating costs
- Are already close to capacity and don't solve traffic, congestion and pollution problems

**Leaders driven to on-water solutions, but:**

- Only antiquated transport vessel technology available
- No cost-effective proposition
- Mainly fossil-fuel based, noisy, and polluting